

**REGISTRATION FORM
ONE DAY INTERNATIONAL
LECTURE WORKSHOP**

**ON
RESEARCH METHODOLOGY**

4th January, 2019

Organized by
PG & Research Department of Economics and
Department of Business Administration

Name :
Designation :
Name & Address of the
Organization / Institution :
Phone / Mobile No :
E-mail Id :

Registration Category (Tick):

- Academicians / Faculties
- Research scholars
- Students

Mode of Payment : Demand Draft / Cash
Demand Draft Details :
Amount :
DD No :
Date :
Bank Name :
Branch :
Place :

Date Signature

(Photo copies of this form can also be used)

ORGANIZING COMMITTEE

Chief Patron

Dr.V.Dhivaharan, M.Sc., D.E.M., Ph.D.
Managing Trustee,
S.T.E.T. Women's College, Mannargudi

Chairman

Dr.S.Amudha, M.Com., M.Phil., M.B.A., Ph.D.,
Principal,
S.T.E.T. Women's College, Mannargudi.

Convenor

Dr.T.Vijayalakshmi MA., M.Phil.,Ph.D, SET
Assistant Professor & Head
PG& Research Department of Economics

Co-Convenor

Prof.V.Pattammal M.Com, MBA, M.Phil, NET
Assistant Professor & Head,
Department of Business Administration

Organizing Secretaries

Dr.K.Sudha, MBM.,MBA.,M.Phil.,NET., Ph.D.,
Assistant Professor
Department of Business Administration
Prof.R.Kamala Jayanthi, MA. M.Phil.,
Assistant Professor
PG & Research Department of Economics

Members of Business Administration

Ms.P.V.Pothigaimalai, MBA., M.Phil., NET.,
Ms K.Bharathipriya MBA.,M.Phil.,
Ms.S.Geetha MBA., M.Phil.,
Ms. R.Sumathi MBM.,M.Phil.,B.Ed.,
Ms.S.Bakkyalakshmi.,MBA.,M.Phil.,
Ms.R.Kaveri MBA.,M.Phil.,
Ms.G.Bharathi, MBA.,M.Phil.,

Members of Economics

Dr.R.Malathi, MA.,M.Phil., Ph.D.
Dr.M.Hemapriyadharshini.,MA.,Ph.D.
Ms.K.Vithyakala, MA. M.Phil.,
Dr.J.Shanthi, MA.,M.Ed., M.Phil.,Ph.D.
Ms.K.Archana, MA.,M.Phil.,



**Sengamala Thayaar Educational
Trust Women's College**

(Accredited with 'A' Grade by NAAC)
(Affiliated to Bharathidasan University, Tiruchirappalli)
Sundarakkottai, Mannargudi- 614 016.
Thiruvavur(Dt), Tamilnadu, South India.
Phone: (04367) 255423, 255405
Web site: www.stet.edu.in
www.stet.in
E.mail: stetwc@yahoo.com
stetwc@gmail.com



"Arise Awake and Stop Not
Till the Goal is Reached"

**ONE DAY INTERNATIONAL
LECTURE WORKSHOP
ON
RESEARCH METHODOLOGY**

4th January, 2019



Organized by
PG & Research Department of Economics and
Department of Business Administration

About the College

Sengamala Thayaar Educational Trust Women's College was established in the year 1994 by the visionary and philanthropist Thirumathi Krishnaveni Vivekanandam at the time when there was no higher educational institution exclusively for women for a radius of about 40km in Thiruvavur District. She in turn entrusted the task of nurturing the Institution to her illustrious son Dr.V.Dhivaharan. He, who with yonder vision provides higher education to women students who hail from rural and economically weaker sections of the society with agricultural background, He left no stone unturned and worked hard to raise the institution upto the research level. Now our Institution offers 12 UG programmes, 13 PG programmes, 5 M.Phil programmes and 4 Ph.D programmes. Post Graduate Diploma Programme on Big Data Analytics is also offered. It has been a portal of higher education for about 4500 women Students. The College has been awarded 2f and 12B status by the UGC. Our Institution is accredited "A" grade with 3.45 CGPA by NAAC. Our Institution publishes an International Quarterly Journal, "Scientific Transactions in Environment and Technovation" since 2007.

About the Department of Business Administration:

The Department of Business Administration was started in the year 1994 with an objective of promoting higher education to rural women. The main focus of the Department is to enrich the knowledge in Managerial and Leadership Skills, Entrepreneurial Skills, Creativity and Decision Making ability of the students in rapidly changing corporate world of the current time through effective teaching and learning processes, and practical training including Case Analysis, Personality Development, Group Discussion, Conferences and Industrial Visit. The Department has so far produced 1528 graduates and they are well placed in different organizations in our country and abroad.

Master Degree in Business Administration is duly approved by the AICTE, New Delhi, is also enable the students to pursue the higher education.

About the Department of Economics:

PG and Research Department of Economics offers B.A, M.A and M.Phil Programs. Students are trained to prepare to become well equipped economists and planners who can tackle new emerging imperatives in Economics and developing quantitative analytical skills.

The lecture workshop:

The lecture workshop entitled "Research Methodology" is organized with the objectives of creating a platform for discussion on various areas presentation of work in progress further publishing in journals. It also provides satisfaction of academic achievement. The common desire of all buddy researchers to publish high quality research, but they get often struck in to the idea, method and the process.

Resource Persons:

- 1. Dr.M.Ganeshamoorthy M.A, Ph.D**
Senior Lecturer, University of Colombo, Srilanka.
- 2. Dr.Ramesh Kaliyamoorthy, M.Com., MBA., M.Phil., Ph.D**
Head, School of Accounting and Finance
IBS University Port Moresby
Papua, New Guinea.
- 3. Dr.K.Jagannathan Kulandaiappan, B.Com., M.B.A., M.Phil., Ph.D**
Senior Lecturer,
IBS University Port Moresby
Papua, New Guinea.

About the Workshop Topics:

1. Doing Research in Management Sciences:
Approaches and Strategies to Research Methodology.
2. Writing a Research Report – Structure and Components
3. Strategies for qualitative and quantitative research

Target group:

Students, Research Scholars, Faculty Members, and others are invited to participate in the workshop.

Registration Fee:

Students	: Rs.300/-
Research Scholars	: Rs.400/-
Faculties / Others	: Rs.600/-

Note

The registration fee will include the workshop kit, working lunch and tea. There will be no T.A/D.A for the participants

Mode of Payment:

The registration fee should be paid in the form of D.D drawn in favour of "STET Women's College, Payable at SBI, Paravakottai" on or before 31.12.2018.

For further Details Contact

Dr.K.Sudha : 9786963658
Prof.R.Kamala Jayanthi : 6382113704

